

Marketing catalog



Mitfahrlösung teilen.
Parkfläche halbieren.

**Sparpotentiale
verdoppeln.**

 Jetzt kostenlose App
downloaden und
Fahrgemeinschaft bilden!



www.twogo.com





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Introduction

This catalogue showcases our extensive marketing portfolio, featuring a variety of giveaway items and selected print products related to our ride-sharing platform twogo.

Our goal with twogo is to support the formation of carpools in your company or community in the long term.

We want to help you market the sustainable mobility solution with creative designs, motifs, and the matching items.

The following motifs are available for you to choose from when using carpools:

- **Cost savings for employees**
(Travel expenses) see motif 1 on page 6
- **Cost savings for companies**
(Parking spaces) see motif 2 on page 6
- **Promoting employee networking**
see motif 3 on page 6
- **Promoting environmental protection**
see motifs 4 and 5 on page 6

You can also give your employees and/or colleagues a bit of joy.

In selecting the items, we paid particular attention to environmentally friendly materials and production processes.



How it works:

- From the items presented below, choose the one that suits you. Please note the respective **purchase quantities** and **prices per product** (see separate price sheet).
- The prices are generally given as **price scales** – i.e., the **prices are always “from” until the next scale**. Quantities that lie in between have the same price as the scaled quantity before them.
- Once you’ve made your selection, please let us know **which of the products** you’d like to purchase in **what quantities**.
- We can also put your **individual company logo** on each of the products. We need this separately as a printable PDF with vector data and embedded fonts. It can also be a corresponding EPS or AI file.

twogo

The smart carpooling solution



- We'll then send you an individual offer, which includes the total price including packaging and shipping. We'll take care of the delivery as well – so you don't have to worry about a thing!

Have fun browsing!



Motif 1



Motif 2



Motif 3



Motif 4



Motif 5

All motifs
to choose from

3

DIN A0 & DIN A3 posters

DIN A0 poster

Material: Picture print, matte, 135 g/m²
Printing: 4/4-color Euroscale climateneutral printing

Graduated quantities:

10 pc.
 50 pc.
 100 pc.
 250 pc.

DIN A3 poster

Material: Circle Silk Premium white, 150 g/m²
 (100 % recycled paper, Euroblume environmental seal)
Printing: 4/4-color Euroscale (printed in a climate-neutral manner with
 BIO ink and 100% green electricity)

Graduated quantities:

100 pc.
 250 pc.
 500 pc.
 1,000 pc.

Identification number: TW-PP-1-A0 / A3 TW-PP-3-A0 / A3 TW-PP-5-A0 / A3
 TW-PP-2-A0 / A3 TW-PP-4-A0 / A3

Folding flyer DIN A5 - 4 pages

Material: Circle Silk Premium white, 150 g/m²
(100 % recycled paper, Euroblume environmental seal)

Printing: 4/4-color Euroscale (printed in a climate-neutral manner with BIO ink and 100 % green electricity)

Graduated quantities:
250 pc.
500 pc.
1,000 pc.

Identification number: TW-FL-A5

Rear

Front

Why choose twogo as your carpooling solution?


twogo is available in 12 languages
twogo can be used both locally and globally because the system is available in 12 different languages as well as with different time zones and distance units. You can directly use global points of interest that are created in the system. This makes searching for a train station or airport much easier.

twogo organizes rides automatically
twogo actively and automatically searches for suitable trips, taking full account of individual preferences (desired departure and arrival time, individual route, maximum detour time, etc.). An ad hoc trip is possible, because twogo automatically connects the involved persons with an intelligent algorithm, thereby eliminating the need for a time-consuming search through lists.

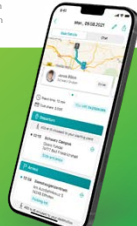

twogo is being continuously developed
Carpooling solutions are highly innovative. Schwarz Mobility Solutions, as the operator of the twogo platform, is continuously developing it further with experts. With us, you can rely on a strong partner who can meet your company's and your employees' needs.

twogo creates trust and gives a sense of security
twogo is a trustworthy partner that guarantees the highest security in handling data. Twogo is operated in an ISO 27001 and TÜV Level 3-certified data center in Germany. For decades, company data has been secured in accordance with German data protection guidelines. Rely on an authentic partner who understands the subject and has been using the solution for several years at worldwide locations.

www.twogo.com





The smart carpooling solution for companies and communities.

Use Twogo conveniently on the go with your own smartphone:
Native and free applications for iOS and Android let you use all of twogo's functionality even when you're on the go. In addition, twogo also sends each trip confirmation as a SMS on request. This means that even users of older cellphones are always informed about their twogo trips while on the road.

twogo is also available as a web app at www.twogo.com.

twogo is a mobile, cloud-based solution for companies and communities that helps organize carpools of employees and residents.

The platform is designed specifically for the needs of commuters, as well as for business travelers. Using twogo blends seamlessly into the corporate and social daily work routine. It finds carpools automatically, efficiently, and precisely.

Added value for companies

- Save and optimize parking spaces
- Improve the employee experience by increasing alternative mobility options
- Reduce traffic volume overall
- Protect the environment and contribute to CO2-reduction
- Strengthen corporate social responsibility
- Increase attractiveness of company location
- Make a positive contribution to the community and improve communication
- Promote networking among employees

Added value for communities

- Save and optimize parking spaces
- Reduce individual motorized traffic. Increase quality of life for citizens
- Protect the environment and contribute to CO2 reduction
- Increase attractiveness of the community as a place to live
- Promote networking among residents

How does twogo work?

Account is created
The user signs in on the platform "twogo" – for this, only the name and an email address are necessary at first. A verification email will be sent immediately to the above address and confirmed.







Trip is set
The user now enters their ride request including their phone number. They also indicate a vehicle as the driver.

Carpool is found
Twogo actively and automatically searches for suitable travel offers with full consideration of individual preferences. Twogo independently and instantly compares similar driving routes and times and finds a suitable carpool.

Carpool is merged
Twogo then takes over the switching and merges a trip fully automatically up to five minutes before the desired start time.

Carpool is informed
Twogo independently informs drivers and passengers about the match – and about any changes.

Carpool can start
Once a ride has been arranged, twogo automatically determines the meeting point and the entire route, including the corresponding times. No further communication between driver and passengers is necessary. In addition, twogo reminds all participants again 30 minutes before the ride that it's about to start.

Roll-Up

The classic among analog advertising materials.

Material:	Metal
Color:	Silver
Product size:	85 x 200 cm
Weight:	2,6 kg

Identification number: **TW-RU**

Graduated quantities:

- 1 pc.
- 5 pc.
- 10 pc.

The image displays three roll-up banners for twogo, a carpooling service. Each banner features the twogo logo and the tagline 'Die smarte Mitfahrflösung'. The banners are designed to promote the benefits of carpooling in different contexts: work, business, and leisure.

Left Banner: Klimaschutz verdoppeln.
 Headline: 'Arbeitsweg teilen. CO₂ halbieren. Klimaschutz verdoppeln.'
 QR code: 'Jetzt kostenlose App downloaden und Fahrgemeinschaft bilden!'
 Visuals: A man and a woman smiling, with the man holding a green twogo logo.

Middle Banner: Die smarte Mitfahrflösung für Fahrgemeinschaften in Unternehmen und Gemeinden.
 Headline: 'Die smarte Mitfahrflösung für Fahrgemeinschaften in Unternehmen und Gemeinden.'
 QR code: 'Jetzt kostenlose App downloaden und Fahrgemeinschaft bilden!'
 Visuals: A hand holding a smartphone displaying the twogo app interface.

Right Banner: Urlaubsfreude verdoppeln.
 Headline: 'Fahrtweg teilen. Kosten halbieren. Urlaubsfreude verdoppeln.'
 QR code: 'Jetzt kostenlose App downloaden und Fahrgemeinschaft bilden!'
 Visuals: A man and a woman smiling from the back of a car.

Benefits listed on the middle banner:

- Lange Staus auf dem Arbeitsweg reduzieren
- Keine lästige Parkplatzsuche mehr
- Umwelt schonen und zur CO₂-Reduktion beitragen
- Kosten für Benzin und PKW-Abnutzung reduzieren
- Kollegen und Anwohner kennenlernen
- Lebensqualität steigern durch geringeren Stressfaktor

App Store and Google Play logos are present at the bottom of each banner.



Motif 1

Motif 2

Motif 3

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XXL poster

A guaranteed eyecatcher: Place twogo as an XXL poster in your parking garage or similar areas. Highly durable and long outdoor durability thanks to high quality polyester fabric. In addition, round keder, flat keder, or Spannfix according to the effort and demand. Without assembly/attachment.

- Material:** Mesh vinyl SE 350 g/m²
- Printing:** Digital printing (latex printing)
- Product size:** 800 x 485 cm oder 500 x 303 cm

- Identification number:** [TW-XP-800-1](#) [TW-XP-800-2](#) [TW-XP-800-3](#)
- [TW-XP-500-1](#) [TW-XP-500-2](#) [TW-XP-500-3](#)

Graduated quantities:
1 pc.



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Ice scraper

Recycled ice scraper in trapezoid shape for cold days.

Material: Made from 100 % recycled material
Product size: 120 x 4 x 120 mm

Identification number: TW-EK

Graduated quantities:

300 pc.
1.000 pc.

Parking disk

In keeping with the car theme: Branded parking meter in XXL format – of course in accordance with Section 42 German Traffic Code. Finished soldered parking meter; open on the side and on top.

Material:	Recycled cardboard cover, rotating wheel 300 g/m, image print, matte
Printing:	4/4-color Euroscale, parking disk blue
Product size:	110 x 190 mm
Dial:	1/0 color black

Kennnummer: TW-PS

Graduated quantities:

100 pc.
350 pc.
500 pc.
1.000 pc.



Car mirror pendant

Goodbye disposable air fresheners, hello mirror pendant!

Material:	300 g/m ² , image print, matte
Product size:	10,2 x 28 cm
Finishing:	Dispersion varnish, matte on both sides
Colors:	4/4-color Euroscale

Identification number: **TW-AA**

Graduated quantities:

100 pc.
250 pc.
500 pc.
1.000 pc.





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Bumper sticker

Set the scene for the car with the twogo car sticker.

The sticker can be removed without leaving any residue by lightly warming it with a standard hairdryer.

Material: 260 g/m², PVC film, white, glossy
Printing: 4/0-color Euroscale
Product size: 120 x 120 mm

Identification number: TW-AK

Graduated quantities:

50 pc.
75 pc.
100 pc.
250 pc.
500 pc.



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Fuel card cover

Cleverly stow your fuel card or other cards in a sustainable card case.

Material:	300 g/m ² , image print, matte
Product size:	Card covers slipcase: 9 x 6 cm
Product details:	4/0-color Euroscale, die-cut, grooved, seam glued

Identification number: TW-TH

Graduated quantities:

- 100 pc.
- 250 pc.
- 500 pc.
- 1,000 pc.

Card game

The optimal pastime for all puzzle lovers:

The twogo branded deck of cards consisting of 33 cards.

Material: 330 g/m², image print, matte
Printing: 4/4-color Euroscale + protective coating
 Folding carton, 4/0-color Euroscale

Graduated quantities:

100 pc.

200 pc.

500 pc.

Identification number: **TW-KS**



Thermal mug

No more drinking coffee from a disposable cup: Sustainable reusable mug.

All reusable mugs are environmentally friendly, produced under fair and equitable conditions and locally in the Black Forest. They are made from renewable raw materials and natural minerals. Mugs and lids are biodegradable and free from melamine and plasticizers such as BPA. Fixed screw cap lid included, Food- and Dishwasher safe.

Material: BPA - Biodegradable, bio-based organic plastic
Printing: 4/0-color Euroscale
Capacity: 400 ml

Identification number: TW-TB

Graduated quantities:

50 pc.
 100 pc.
 250 pc.
 500 pc.
 1,000 pc.
 2,000 pc.



Rear

Front



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Tray rest

Place the advertising where people will look more closely:
On the tray in the cafeteria.

Material: 80 g/m², recycled paper
Printing: 4/0-color Euroscale
Product size: DIN A3

Identification number: **TW-TA**

Graduated quantities:

100 pc.
250 pc.
1,000 pc.



Front cardboard slipcase



Reverse of insert



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Pay stub

Inserts that generate attention and can be attached to pay stubs.
Pay stub insert consisting of cardboard slipcase and flyer.

Material: 250 g/m², chromo board, white
Print slipcase: 4/0-color Euroscale
Druck Flyer: 4/4-color Euroscale
Product size: Cardboard slipcase 212 x 105 mm, including 210 x 100 mm insert

Identification number: TW-LB

Graduated quantities:

250 pc.
500 pc.
1,000 pc.

Laptop sticker

Place a sticker on the work item you use almost any time of the day:
your company laptop.

Material: 260 g/m², PVC film, white, glossy, removable
Printing: 4/0-color Euroscale
Product size: DIN A6

Graduated quantities:

100 pc.
250 pc.
500 pc.
1,000 pc.

Identification number: **TW-LS-1**

TW-LS-2

Motif 1



Motif 2



Plant box

An eye-catcher on any desk:

Branded planting cube with various seeds. Planting cube, including laser engraving on one side. The cube is made of light European wood. Weight: approx. 100 g

Possible varieties: Forget-me-not (VM), herbal mixture (KM) and Clover bulbs (GZ)

Please note that only one seed/plant type is possible in each order.

Identification number: **TW-PB-VM**
TW-PB-GZ

TW-PB-KM

Graduated quantities:

250 pc.



Figure: Clover bulbs



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Toilet lid sticker

Stickers for advertising application on all surfaces of the bathroom.

- Printing:** 4/0-color Euroscale, 260 g/m², PVC film, white glossy, removable
- Product size:** approx. 170 x 170 mm
- Processing:** Contour plotting, cutting, handy packaging

Identification number: TW-TS



Graduated quantities:

- 50 pc.
- 75 pc.
- 100 pc.
- 250 pc.
- 500 pc.

Klimaheldin.

Two motifs
in the Set



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Mirror sticker set

Refined sticker set for placement on mirrors.

Material: Adhesive film
Product size: 500 x 500 mm, 2 motifs printed together
Printing: Digital printing transparent, inner and outer contour plotted

Identification number: TW-SA

Graduated quantities:

- 2 x 10 pc.
- 2 x 20 pc.
- 2 x 50 pc.
- 2 x 75 pc.
- 2 x 100 pc.
- 2 x 250 pc.

Life-size cardboard stand up

twogo life-size cardboard stand with wow effect.
Standing figure with back support, approx. 800 x 1,800 mm

Printing: 4/0-color Euroscale
(printed in climate neutral manner)

Figure: EB shaft, white

Support: EB shaft, white

Graduated quantities:

1 pc.
5 pc.
10 pc.
50 pc.
100 pc.
500 pc.

Identification number: **TW-LP-1**

TW-LP-2



Motif 1

Motif 2

Giveaway display

In addition to print materials such as your company brochure or flyers, you can also place branded fortune cookies, for example, in the giveaway stand.

Product size: 210 x 80 cm
Material: EE shaft white / BC shaft brown
Back wall/chute: Digital print 4/0-color Euroscale, glossy

Identification number: TW-GA

Graduated quantities:

1 pc.
 5 pc.
 10 pc.
 25 pc.
 50 pc.





We attach great importance to sustainability. Unfortunately, we can currently only offer this product in plastic packaging, but we are constantly looking for a sustainable solution.



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Fortune cookies for giveaway display

Fortune cookie with an inserted inner slip, in a promotional bag.

Contents:	1 cookie (approx. 7 g)
Finishing:	Promotional sachets made of white (WF) or transparent foil (TF)
Inside notes:	White inner slip printed on two sides in black with standard slogans

Graduated quantities:
5,000 pc.

Identification number: **TW-GK-WF**

TW-GK-TF

Who can I contact if I have any questions?



Yvonne Wanner

Schwarz Mobility Solutions GmbH
Mobility concepts – twogo

T +49 7132 30 788 278
M +49 152 53275767
E yvonne.wanner@mail.schwarz



Philipp Turco

Schwarz Mobility Solutions GmbH
Mobility concepts – twogo

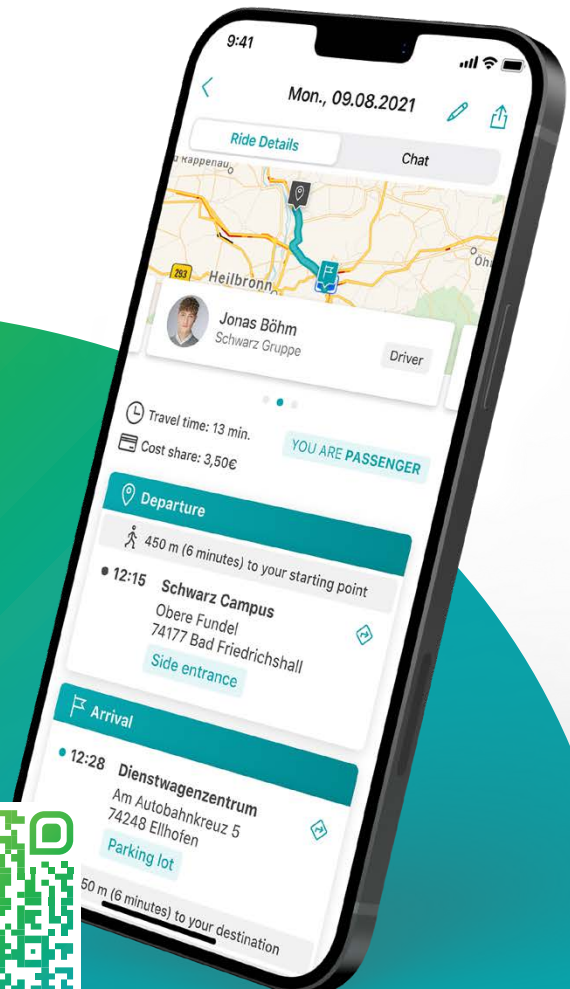
T +49 7132 30 788 928
M +49 152 52679184
E philipp.turco@mail.schwarz



Use twogo conveniently on the go with your own smartphone:

Native and free apps for **iOS** and **Android** make it possible to use the full functionality of twogo on the go.

twogo is also available as a web app at www.twogo.com.





twogo

Schwarz Mobility Solutions GmbH
Stiftsbergstraße 1
74172 Neckarsulm

*The product images in the catalog may differ slightly from the original products.